

KICKOFF ASSEMBLIES

I. Kickoff Assembly at Rayburn

1. **Special Guests:**
2. **Press:**
3. **First Speaker:**

II. Introduce STAT--Trisha

- Thank **principal's name** for giving us this opportunity and supporting this project
- "Stand Tall Against Tobacco"
- let you know why we care:
 - every **72 seconds** somebody dies from a tobacco-related death
 - = 1200 deaths per day
 - = 438,000 deaths per year
 - we don't want anybody in here to become one of those **statistics**
- in this program we aren't going to try and **scare** you to make these choices, instead we just want to give you the **facts...**
- we know that all of you are **smart enough** to make your **own decision**, and hope once you understand the facts you'll make the best one
- today we are fortunate enough to have with us a speaker that isn't going to tell you about **something he heard or something he read**, instead he is just going to tell us about **his experience...**
- he is going to tell us about how using tobacco affected his life, and now he is a **two time cancer survivor!**

III. Introduce **speaker with mini bio**

IV. Thank speaker for their time and involvement

- I think one of the important messages he talked about was that he started smoking at **12 years old** and then he couldn't stop... and all of you can see how 40 years later that one decision affected his life

V. Describe Poster contest

- Play winning PSA's from last year
- Open to all BISD and CSISD **seventh graders**
- Draw an 8.5 x 11 poster about tobacco use prevention (peer pressure, health risks, etc.)
- Winning poster will be copied and distributed as posters and book covers
- **2 winners** (one from BISD and one from CSISD)
- Prize for the student is **4 tickets to Six Flags AstroWorld** and **\$100** spending cash
- Prize for the class of the winning student is a **pizza party**
- Applications, example, and rules will be passed out **in class by teachers**
- Due date is **11/26/01**

VI. Conclude assembly

- **announce dates** we will be attending that particular school
- remind all seventh graders to participate in the **PSA contest**